

Demographic Information

Study area _____

Information source _____

Target group description _____

Total population of target group _____

	Target Area	Core Group	Pastor
Race/ethnicity			
Educational level			
Household income			
Average age			
Lifestyle			
Other			

Information from Three nearest Baptist Churches

<u>Name of church</u>	<u>Ethnic/racial/cultural makeup</u>	<u>Average worship attendance</u>	<u>Baptisms last 12 months</u>