

Leading people to become faithful, everyday followers of Christ.

## WHY ANOTHER CHURCH?

- There are over 100 Million unchurched people in the United States.
- 80% of church growth is transferred membership or from babies born into the church.

From *Grow Your Church From The Outside In* by George Barna

## There are still plenty of People to reach!

The lack of evidence of being followers of Christ on days other than Church days is often accepted as "the way it is."

God wants more for His Church, the Body of Christ on Earth!

*"...Go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to **obey everything I have commanded you...**"*

Matthew 28:19-20 (NIV - emphasis added)

Following Jesus is a DAILY commitment of obedience.

*"If anyone would come after me, he must deny himself and take up his cross **daily** and follow me."*

Luke 9:23 (NIV - emphasis added)

## WHERE TO PLANT?

North Landstown Commons | Virginia Beach



- There are over 7,200 families within 5 minutes from Landstown High School.
- 3,900 of those are families with children.

From 2012 Census Bureau Report

- Major Medical Centers, Shopping Centers, New Housing, Major Renovations – all taking place in this area designated SEGA-4 (Special Economic Growth Area-4) by the Virginia Beach Strategic Planning Report.

**Though development continues, bringing more people, there is a low concentration and presence of Christian churches.**



New entrance into Princess Anne Park - being renovated and expanded in anticipation of the new growth in the target area. (Close up of the "tree garden" sculpture below left.)

## WHO TO GROW?

Making Disciples who make disciples who make disciples... Keep the cycle going.

- Young families with children
- Young couples who may have children

*"Train a child in the way he should go, and when he is old he will not turn from it."*

Proverbs 22:6 (NIV)

Too many troubles in society can be traced back to broken and dysfunctional families. God can redeem family for HIS purposes and glory, and reflect into the community to draw others in.

*"...Fear not, for I have redeemed you; I have called you by name, you are mine...bring my sons from afar and my daughters from the end of the earth, everyone who is called by my name, whom I created for my glory."*

From Isaiah 43 (NIV)

## DELIBERATE

- Young adults are savvy, and see through gimmicks and false intentions.
- Our speech and methods will be honest and genuine and meet people where they are.

- We will be sensitive to all perceived needs and circumstances.
- Our immediate circles are the best place to have the best impact: Soccer, PTA, Work, etc. We will start with these places of built-in commonality.

## RELEVANT

- We cannot make assumptions about what speaks to our target group.
- Our worship services will contain elements that come from modern styles and traditional background.
- Messages will speak to current circumstances, and will

teach application of scriptural principles, which is important for growing disciples.

- We will utilize social media and website for communication and sharing experiences.

## COMMUNITY

- **Acts 2:42-47** is our model and example of how the Holy Spirit can create a true community and family of believers.
- One way we will lead people to become faithful, everyday followers of Christ by putting them with those who *have been living it, are living it, and are looking for encouragement to keep living this way.*
- We will keep a balance between mature saints and new believers, and provide opportunities for mentors in spiritual growth.

Land slated for development: Landstown Area

Prayer Walks

Ministry to Schools  
(Notes and goodies to personnel)

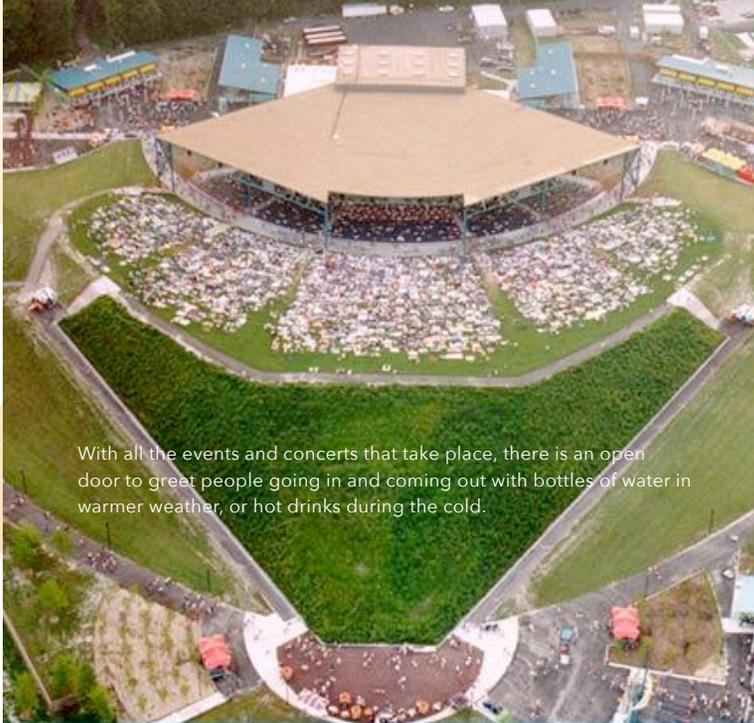
Prayer Ministry with Nurses and Doctors at Nearby Medical Centers

Relationship with business to be available resource for any ministry related needs

Community block parties

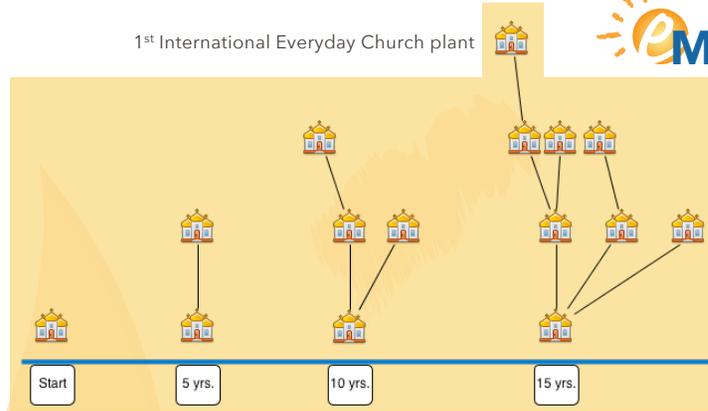
Bible School and other free children's events

Verizon Amphitheater, located within North Landstown Commons



With all the events and concerts that take place, there is an open door to greet people going in and coming out with bottles of water in warmer weather, or hot drinks during the cold.

1<sup>st</sup> International Everyday Church plant



## MULTIPLYING

We will recruit and train new teams, plan, and launch a new church or location every 2-5 years as God leads, in strategic areas of need, reaching globally within 15 years.

## FAITHFUL

"...His master said to him, 'Well done, good and faithful servant. You have been faithful over a little; I will set you over much. Enter into the joy of your master.'"

**Matthew 25:21** (NIV)

We will be faithful to the vision and opportunity God has laid upon us as Everyday Church. We will find joy in serving God by blessing and encouraging the Landstown community, serving others, and leading people to become faithful, everyday followers of Christ.

## IMPACTFUL

"... a church is only successful to the degree that it is able to impact its community in a positive way. If they wouldn't miss you if you disappeared, then you probably have no reason to exist."

- JOEL RAINEY

"You will be my witnesses in Jerusalem and in all Judea and Samaria, and to the end of the earth."

**Acts 1:8** (NIV)